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'The future is up for grabs; the only losing strategy is to do nothing.'

Sue Thexton on new media

Adopt A Video Workflow – Seminar on 15th June

Use your skills for stills to work on video workflows

There is now a need for all stock archive researchers, the glue of our industry, to service the video requirements for digital and web publications, as well as TV production. Some researchers will come from a stills archive background. Much of what they understand about the business will be similar but greater technical knowledge and more intricate license agreements are required.

Specialist Stock offers an all inclusive seminar for stills libraries and researchers, empowering you to:

- Upgrade your delivery and storage workflows to handle, or encode, video material in all formats.
- Understand the network required to source stock video, some of which is still not on-line. .
- Foresee problems between original, or master format and the format for editing, or end use..
- Keep on top of license agreements, which are complex and each detail is reflected in the fee.
- Receive support for business plans on this new media based on fifteen years experience.
- Benefit from comprehensive set of training documents (available separately with phone support).

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INTERNATIONAL**

Register
now for
our June
seminar

Seminar tickets cost £150. There are a limited number of early bird offers available, for more information go to our dedicated training site: www.pictureresearchers.co.uk